



KMOV  
One Memorial Drive  
St. Louis, MO 63102

Great American Media  
1010 Wisconsin Ave. NW  
Washington, DC 20007-3603

## Contract #

**862070**

**Schedule Dates** 10/16/12-10/22/12  
**Advertiser** Democratic Congressional Campaign Cmte. (22071)  
**Agency/T-Code** Great American Media (2039)/556615156  
**Product** Political - US House (1175)  
**Brand** DCCC (125256)  
**Salesperson** Johannessen, Jordan (2818)  
**Sales Office** TeleRep - New York  
**Buyer Name** KAUFMAN,MEREDITH  
**Phone/Fax** /  
**CPE** 11/14/2111  
**Account Types** National/Political PAC - Agency  
**Billing Type** Standard  
**Comments** DEM CONGRESS COMMITTEE  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

**Date Entered** 10/16/12  
**Last Modified** 10/16/12  
**Entered By** Betsy Waxberg  
**CO-OP** No  
**Headline #** 06377734  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$6,907.50  
**Net Total** \$39,142.50  
**Sales Tax**

## St. Louis (KMOV) (KMOV)

By Broadcast Month	Spots	Rate
Oct. 2012	31	\$46,050.00
<b>Grand Total:</b>	<b>31</b>	<b>\$46,050.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/17/12-10/19/12	4	:30	20062- News @ 10pm M-F	2			X	X	X			2	\$2,500.00	\$5,000.00	St. Louis (KMOV) (KMOV)	NEWS 4 AT 10	10/16/12
2.0	Normal Line / SPOT	10/17/12-10/19/12	4	:30	20063- Late Show with David Letterman	1			X	X	X			1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)	DAVID LETTERMAN	10/16/12
3.0	Normal Line / SPOT	10/17/12-10/19/12	4	:30	20022- Price is Right	2			X	X	X			2	\$500.00	\$1,000.00	St. Louis (KMOV) (KMOV)	PRICE IS RIGHT	10/16/12
4.0	Normal Line / SPOT	10/17/12-10/19/12	4	:30	20023- News @ 12noon M-F	2			X	X	X			2	\$750.00	\$1,500.00	St. Louis (KMOV) (KMOV)	NEWS 4 AT NOON	10/16/12
5.0	Normal Line / SPOT	10/17/12-10/19/12	4	:30	28663- Dr. Phil	1			X	X	X			1	\$750.00	\$750.00	St. Louis (KMOV) (KMOV)	DR. PHIL	10/16/12
6.0	Normal Line / SPOT	10/17/12-10/19/12	4	:30	20029- Young and the Restless	1			X	X	X			1	\$1,500.00	\$1,500.00	St. Louis (KMOV) (KMOV)	YOUNG AND THE RESTLESS	10/16/12
7.0	Normal Line / SPOT	10/17/12-10/19/12	4	:30	20054- News @ 5pm M-F	1			X	X	X			1	\$1,500.00	\$1,500.00	St. Louis (KMOV) (KMOV)	NEWS 4 AT 5P	10/16/12
8.0	Normal Line / SPOT	10/17/12-10/19/12	4	:30	20055- News @ 6pm M-F	1			X	X	X			1	\$1,500.00	\$1,500.00	St. Louis (KMOV) (KMOV)	NEWS 4 AT 6P	10/16/12
9.0	Normal Line / SPOT	10/17/12-10/19/12	4	:30	20015- News @ 6am M-F	2			X	X	X			2	\$500.00	\$1,000.00	St. Louis (KMOV) (KMOV)	AWAKE NEWS 4 AT 6A	10/16/12
10.0	Normal Line / SPOT	10/17/12-10/19/12	4	:30	20053- Entertainment Tonight	2			X	X	X			2	\$1,500.00	\$3,000.00	St. Louis (KMOV) (KMOV)	ENTERTAINMENT TONIGHT	10/16/12
11.0	Normal Line / SPOT	10/17/12-10/19/12	4	:30	131968- CBS This Morning	2			X	X	X			2	\$350.00	\$700.00	St. Louis (KMOV) (KMOV)	CBS THIS MORNING	10/16/12
12.0	Normal Line / SPOT	10/17/12-10/19/12	4	:30	137124- Katie	2			X	X	X			2	\$250.00	\$500.00	St. Louis (KMOV) (KMOV)	KATIE COURIC	10/16/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:



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13.0	Normal Line / NCAA - FOOTBALL	10/20/12-10/20/12	4	:30	11A- 6P (CT)							2		2	\$1,500.00	\$3,000.00	St. Louis (KMOV) (KMOV)	SEC ON CBS	10/16/12
14.0	Normal Line / SPOT	10/21/12-10/21/12	4	:30	121148- News @ 10pm Sun								1	1	\$2,500.00	\$2,500.00	St. Louis (KMOV) (KMOV)	NEWS 4 AT 10P SUN DB	10/16/12
15.0	Normal Line / NFL	10/21/12-10/21/12	4	:30	2:58P- 6:15P (CT)								1	1	\$5,000.00	\$5,000.00	St. Louis (KMOV) (KMOV)	NFL FOOTBALLDEC'12-JAN'13	10/16/12
16.0	Normal Line / SPOT	10/18/12-10/18/12	4	:30	124918- Person of Interest					1				1	\$5,000.00	\$5,000.00	St. Louis (KMOV) (KMOV)	PERSON OF INTEREST	10/16/12
17.0	Normal Line / SPOT	10/16/12-10/16/12	4	:30	42783- NCIS			1						1	\$6,000.00	\$6,000.00	St. Louis (KMOV) (KMOV)	NCIS	10/16/12
18.0	Normal Line / SPOT	10/22/12-10/22/12	4	:30	20063- Late Show with David Letterman		1							1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)	DAVID LETTERMAN	10/16/12
19.0	Normal Line / SPOT	10/22/12-10/22/12	4	:30	28663- Dr. Phil		1							1	\$750.00	\$750.00	St. Louis (KMOV) (KMOV)	DR. PHIL	10/16/12
20.0	Normal Line / SPOT	10/22/12-10/22/12	4	:30	20029- Young and the Restless		1							1	\$1,500.00	\$1,500.00	St. Louis (KMOV) (KMOV)	YOUNG AND THE RESTLESS	10/16/12
21.0	Normal Line / SPOT	10/22/12-10/22/12	4	:30	20054- News @ 5pm M-F		1							1	\$1,500.00	\$1,500.00	St. Louis (KMOV) (KMOV)	NEWS 4 AT 5P	10/16/12
22.0	Normal Line / SPOT	10/22/12-10/22/12	4	:30	20055- News @ 6pm M-F		1							1	\$1,500.00	\$1,500.00	St. Louis (KMOV) (KMOV)	NEWS 4 AT 6P	10/16/12
23.0	Normal Line / SPOT	10/22/12-10/22/12	4	:30	131968- CBS This Morning		1							1	\$350.00	\$350.00	St. Louis (KMOV) (KMOV)	CBS THIS MORNING	10/16/12

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